

P R I M A R E

THE SOUND AND VISION OF SCANDINAVIA

NEW PRODUCTS
FALL 2017



➤ For over thirty years, Primare has been designing and producing award-winning hi-fi components that exemplify honest integrity and timeless design. Every Primare product reflects a commitment to Scandinavian ideals such as *lagom* – the sense of true satisfaction that comes from balance and harmony. Not too much. Not too little. Just right.

With a modular, environmentally conscious approach that complements core values of lasting quality, ease of use, and deeply satisfying performance, Primare effortlessly delivers today's ever-expanding music and visual experiences in all their richness and variety, whether the source is analog or digital, wired or wireless, stored or streamed.

This fall 2017, we are pleased to introduce three exciting new Prisma products – the first of many more to come: I35 Prisma integrated amplifier, with new UFPD 2 amplification technology; CD35 Prisma CD player; and I15 Prisma integrated amplifier – all incorporating Primare's new connectivity and control technology, Prisma.

Primare – the sound and vision of Scandinavia





> As a prism provides a complete spectrum of colors from a single point of light, Prisma provides a complete spectrum of system management from a single point of control.

Prisma provides multi-room/multi-zone connectivity and control for playback of stored and streamed media, wired or wireless, all managed from any mobile device through a dedicated system control app.

In addition to Bluetooth®, AirPlay, and Spotify Connect, Prisma features Chromecast built-in, a unique streaming portal allowing effortless direct connection to hundreds of streaming applications for the best possible performance and user experience.





➤ The I15 Prisma integrated amplifier is a compact, full-featured system control and power center providing 65 watts of power per channel, advanced digital to analog conversion, as well as complete digital media access and system management by way of the Prisma connectivity and control technology. Continuing a Primare tradition of delivering astonishing performance from compact and elegant devices for easy installation into virtually any living environment, the I15 Prisma, with its three-quarter-sized cabinet, offers even greater possibilities for providing the highest-quality music performance and access to any and every room in the house.



I 1 5 P R I S M A Æ

I 1 5 S P E C I F I C A T I O N S



AMPLIFIER

Output Power: 2x 65W 8Ω; 2x 135W 4Ω
 Analog Input: 1 pair RCA
 Analog Output: 1 pair RCA, switchable LINE or PRE
 Frequency Response: 10Hz – 20kHz, -0.5dB
 THD + N: < 0.05%, 20Hz – 20kHz, 10W at 8Ω
 Signal to Noise: >80dB

DAC

Inputs: 3x TOSLINK (192kHz); 1x RCA (192k); 1x 3.5 mini-plug (192kHz);
 1x USB-B (up to PCM 382kHz/24 bit; DSD 256/11.2MHz)
 Output: 1x RCA (analog in = 48kHz out; digital in = pass-through)
 Frequency Response: 20Hz – 20kHz +0.1/-0.6dB
 Signal to Noise: >90dB

PRISMA

Audio Formats: WAV, LPCM, AIFF, FLAC, ALAC, MP3, MP4 (AAC), WMA, OGG, DSD
 Wired Inputs: USB-A, LAN (up to 192kHz/24 bit; DSD 128/5.6MHz)
 Wireless Inputs: Bluetooth®, AirPlay, Spotify Connect, Chromecast built-in
 WLAN: IEEE 802.11 a/b/g/n/ac compliant; 2.4/5GHz b, g, n mode

GENERAL

Control: C25 remote control; RS232; IR in/out; Trigger out
 Power Consumption: Standby 0.5W; Operate 25W
 Dimensions (wxdxh): 350x329x73 mm with knobs and connectors
 Weight: 6.4kg
 Color Options: Black and Titanium

Specifications subject to change.





AWARD-WINNING AMP TECHNOLOGY...



UFPD 2 incorporates all that we have learned designing and producing Class D amplifiers for over ten years. UFPD 2 is based on the new UFPD 2 Power Supply, which possesses significantly greater efficiency than past designs, with lower ripple, to produce more and better power with less noise. This supply allows the UFPD 2 Power Module to effortlessly provide absolutely linear gain across the entire bandwidth with greater stability into even the most difficult speaker loads.

...NOW EVEN BETTER!





I35 PRISMA
THE LATEST IN A LONG LINE OF *LAGOM*

➤ The new I35 Prisma continues Primare's tradition of creating elegant integrated amplifiers of exemplary power and control.



➤ The I35 Prisma is the latest iteration of Primare's now-iconic 30 Series integrated amplifiers and is the first to use the new UFPD2 power system, a radical reworking of Primare's award-winning UFPD all-analog Class-D technology. Providing 150 watts at 8 ohms of absolutely linear amplification across the entire audible bandwidth, the I35 Prisma delivers naturally fast, clean, and agile sound with an unprecedented ability to bring music to life. In addition to balanced analog inputs, the I35 Prisma includes a full-featured DAC stage, as well as Prisma connectivity and control technology.

Also available:

- ▶ I35 – analog-only inputs, without DAC or Prisma
- ▶ I35 DAC – analog and digital inputs, without Prisma

I 3 5 P R I S M A





AMPLIFIER

Output Power: 2x150W 8Ω; 2x300W 4Ω
 Analog Inputs: 2 pair XLR; 3 pair RCA
 Analog Outputs: PRE 1 pair RCA; Line 1 pair RCA
 Frequency Response: 20Hz–20kHz, -0.2dB
 THD + N: < 0.01%, 20Hz–20kHz, 10W at 8Ω
 Signal to Noise: >100dB

DAC

Inputs: 4xTOSLINK (192 kHz/24 bit); 2xRCA (192kHz/24 bit);
 1xUSB-B (up to PCM 382kHz/24 bit; DSD 256/11.2MHz)
 Output: 1xRCA (analog in = 48kHz out; digital in = pass-through)
 Frequency Response: 20Hz–20kHz +0,1/-0,65

PRISMA

Audio Formats: WAV, LPCM, AIFF, FLAC, ALAC, MP3, MP4 (AAC), WMA, OGG, DSD
 Wired Inputs: USB-A, LAN (up to 192kHz/24 bit; DSD 128/5.6MHz)
 Wireless Inputs: Bluetooth®, AirPlay, Spotify Connect, Chromecast built-in
 WLAN: IEEE 802.11 a/b/g/n/ac compliant; 2.4/5GHz b, g, n mode

GENERAL

Control: C25 remote control; RS232; IR in/out; Trigger out
 Power Consumption: Standby 0.5W; Operate <32W analog only;
 <37W DAC; <40W DAC and Prisma
 Dimensions (wxh): 430x420x106 mm with knobs and connectors
 Weight: 11 kg
 Color Options: Black and Titanium

Specifications subject to change.







➤ A state-of-the-art TEAC dedicated CD drive and Prisma connectivity and control technology combine to create in the CD35 Prisma CD player a complete digital music source. The all-new reference balanced DAC stage feeds a finely tuned balanced analog output stage. Each component part of the CD35 Prisma – the drive, the DAC, the output stage, and Prisma connection and control – contributes to what is simply the best CD player Primare has ever offered.

Also available:

- ▶ CD35 – CD player only, without Prisma

C D 3 5 P R I S M A Æ



CD 35 SPECIFICATIONS



PLAYER

Analog Outputs: 1 pair RCA, 2.2 Vrms; 1 pair XLR, 4.4 Vrms
 Digital Outputs: 1 x RCA; 1 x TOSLINK
 Frequency Response: 20Hz – 20 kHz -0.3dB
 THD + N: 20Hz – 20kHz <0.01%
 Signal to Noise: -110dB/AES17

PRISMA

Audio Formats: WAV, LPCM, AIFF, FLAC, ALAC, MP3, MP4 (AAC), WMA, OGG, DSD
 Wired Inputs: USB-A, LAN (up to 192kHz/24 bit; DSD 128/5.6MHz)
 Wireless Inputs: Bluetooth®, AirPlay, Spotify Connect, Chromecast built-in
 WLAN: IEEE 802.11 a/b/g/n/ac compliant; 2.4/5GHz b, g, n mode

GENERAL

Control: C25 remote control; RS232; IR input in/out; Trigger in/out
 Power Consumption: Standby 0.5W; Operate 25W
 Dimensions (wxdxh): 430x385x106 mm with buttons and connectors
 Weight: 10.8kg
 Color Options: Black or Titanium



Specifications subject to change.





➤ All Primare Prisma generation products come with the C25 IR system remote control, featuring completely new, proprietary control codes for faster response and reduced interference.



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